



**2024 TENNESSEE ELDER JUSTICE  
CONFERENCE  
PARTNER OPPORTUNITIES**

**The Park Vista Hotel**

705 Cherokee Orchard Rd  
Gatlinburg, TN 37738

October 28-31, 2024

For more information please visit:

**[www.tnelderjustice.org](http://www.tnelderjustice.org)**



## **Tennessee Elder Justice Conference 2024**

The Tennessee Elder Justice Conference, an initiative of the East Tennessee Area Agency on Aging and Disability, a division of ETHRA is dedicated to combating elder and vulnerable adult exploitation and abuse across all sectors of society. The conference aims to achieve this by fostering education, investigation, legislation, and prosecution.

Scheduled to take place at The Park Vista Hotel, the conference is set to commence on Monday, October 28th, with several intensive sessions offering CLE, POST, NGA, & CEU Credits. Intensives include a 3-hour Ethics training starting at 10:00 AM and followed by consecutive sessions: a 2 hour Situational Awareness training, and a 2 hour Tennessee Conservatorship training. The conference will run until approximately 1:00 PM on Thursday, October 31st.

Featuring nationally recognized speakers, expert sessions and targeted workshops led by industry leaders from various fields such as Legal, Education, Research, Advocacy, and Financial Institutions, this event offers an invaluable opportunity for professionals to come together, exchange ideas, and collaborate towards the common goal of elder justice.

Agencies and organizations interested in supporting and partnering with the Tennessee Elder Justice Conference are encouraged to participate and contribute to this important initiative.

The Tennessee Elder Justice Conference offers a variety of features designed to provide comprehensive education and training for professionals working in the field of elder abuse prevention, prosecution, and advocacy.

Our upcoming event offers a unique opportunity to earn Continuing Legal Education (CLE), Peace Officer Standards and Training (POST), National Guardianship Association (NGA), and other Continuing Education Unit (CEU) credits.

The Tennessee Elder Justice Conference offers several partner opportunities designed to maximize exposure and facilitate connections with over 300 professionals from across Tennessee and the United States.

## **Partner Opportunities**

The Tennessee Elder Justice Conference offers several partner opportunities designed to maximize exposure and facilitate connections with more than 300 professionals from across Tennessee and the United States.

Participating Partners have the opportunity to reach a diverse audience of professionals dedicated to combating elder abuse and promoting justice for older adults. Through strategic engagement and collaboration, partners can strengthen their presence, expand their networks, and contribute to the collective effort to safeguard the rights and well-being of older adults across the state and beyond.

## **Target Audience**

The conference attracts a diverse range of attendees, including: Attorneys, Public Guardians Community Leaders, Emergency Responders, Law Enforcement, Financial Institutions, Clergy, Medical Professionals (etc.)

Our event is designed with a specific demographic in mind, catering to the needs and interests of our intended audience. We've tailored the content, workshops, and activities to ensure that our attendees—whether legal professionals, law enforcement officers, guardianship specialists, or other CEU credit-seekers—find value, relevance, and opportunities for professional growth and development.

### **Partner Opportunities Include:**

Partnership packages, exhibition space, networking event and opportunities, promotional opportunities, educational sessions and workshops, and customized engagement.

We can tailor your Partnership to your needs!

# 2024 Tennessee Elder Justice Conference

## Partner Benefits

### **Sponsoring Partners**

#### **PLATINUM \$10,000**

- ⇒ VIP Table: Front of Room
- ⇒ Name/Logo on ALL Advertising
- ⇒ 4 Full Conference Registrations
- ⇒ Exhibitor Space
- ⇒ Faculty Dinner
- ⇒ Conference Event

#### **GOLD \$5,000**

- ⇒ Name/Logo on ALL Advertising
- ⇒ 3 Full Conference Registrations
- ⇒ Exhibitor Space

### **Supporting Partners**

#### **SILVER \$2,500**

- ⇒ Name/Logo on ALL Advertising
- ⇒ 2 Full Conference Registrations
- ⇒ Exhibitor Space

#### **BRONZE \$1,000**

- ⇒ 1 Full Conference Registration
- ⇒ Exhibitor Space

## **Become a Partner!**

***Deadline is August 30, 2024***

To register as a Partner,  
fill out the application on the next page and return  
with payment.

Payment Method *by Check* preferred. Please email a  
high-resolution logo to: [TNEJC@ethra.org](mailto:TNEJC@ethra.org) *by August*  
*30, 2024*



## **2024 Tennessee Elder Justice Conference Additional Partnership Opportunities**

We are excited to offer additional TNEJC  
sponsorship opportunities in 2024:

Faculty/ Sponsor Reception  
Entertainment  
Refreshments/Breaks  
Event Dinner  
Keynote Speakers  
Business material in conference bag

If you are interested in becoming a sponsor for one  
of these opportunities, please reach out to Tracy or  
Melissa to discuss details and benefits to your  
organization.

Tracy Armstrong / [tarmstrong@ethra.org](mailto:tarmstrong@ethra.org)  
Melissa Cameron / [mcameron@ethra.org](mailto:mcameron@ethra.org)



**2024**

**Tennessee Elder Justice Conference**

**Partner Attendee Registration**

Company or Organization: \_\_\_\_\_

Work Address: \_\_\_\_\_

\_\_\_\_\_

Work Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Please select Sponsor type:

Platinum:\_\_\_ Gold:\_\_\_ Silver:\_\_\_ Bronze:\_\_\_

Please list Names and contact information (phone, email)for those attending below.

Attendees:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email Address:\_\_\_\_\_

Phone: \_\_\_\_\_

Do you have special dietary needs, ie: Gluten Free, Vegetarian, etc.?